

ONE PLEASE

Live up your retail area with Ideas to Go, trendy mini-packs containing a combination of haircare products. Each kit holds single packets of shampoo, conditioner and styling products, perfect for clients to slip into a suitcase or gym bag. Seven formulas are available, based on hair condition: stressed, dry, colored or permed, dull, fine and fragile, combination, and all hair types. You'll want to show off the great graphics, vibrant colors and innovative packaging. Your clients will just want the refreshing scents and user-friendly convenience. To learn more, visit www.beautyideas.com, or call (800) 660-7700. —R.M.

FLIGHT INFORMATION

Make sure your good looks aren't left on the ground! That's the advice of Los Angeles-based makeup artist Stephen Sollitto, whose celebrity clients include Winona Judd, Christina Aguilera and Carmen Electra. Whether traveling for summer vacations or touching down for a trade show, Sollitto recommends the following to look great not only during your flight, but once you're back on terra firma.

- ➔ The night before your trip, apply a little self-tanner to your face. Recycled air can make skin look ashy; a little color goes a long way.
- ➔ Apply a good moisturizer to your face, neck and arms 30 minutes

before your flight; do the same 30 minutes before landing.

- ➔ Moisturize the tip of your nose, too. Use a tiny dab of lip balm or Neosporin to avoid dry, red, irritated nasal membranes.
- ➔ Keep your makeup simple. Before landing, use a touch of coverup to hide dark circles. And don't apply mascara before you fly; wait until just before you land. This helps your eyes look more awake.
- ➔ Drink a lot of water before and during your flight. The more hydrated you are, the better your skin will look. And your energy level will fly as high as you do! —M.N.

PHOTOGRAPHY: THOM LANG

