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Get Travel-Ready Tresses with Beauty By Stefanie Schwalb

In the air, on a bus, by the train. No matter how you get destination, travel can take a toll on your tresses, and not having your usual arsenal of hair products while you're away from home maintenance sometimes less than manageable. That's where the discovery—Beauty-id—will come in handy.



Beauty-id was created by two hair care professionals, Claudie who hail from Houston (by way of Paris and Amsterdam). The 1 team have numerous years of strand experience between them extensively in Paris and had her work with models from fashion

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Christian Dior appear in like French Vogue and French E business in Germany and hair care in Paris, where he worke fashion magazines and houses as well including Yves Saint L Ricci. AS a neat side note: Rino was born in the Netherlands a family that's made up of a long line of professional stylists worked on members of the Dutch Royal Family), so he is very ' business of hair care. Since the couple moved to Houston, Claudie has continued to grow an impressive list of clientele t TV personalities and members of the international social cor Carolyn Farb and Lynn Wyatt, while Rino runs the business s Prestige & Creation. Back to Beauty-id.

The company, which is based in Paris and Houston, was foun the product idea came to Claudie in between her many trave from the U.S. to Europe. During that time, she recognized that need for hair care products that would travel well and produce results she received at home. So, together she and Rin advanced line of individually packaged products that were spec to freshly contain the purity of their ingredients. Each single d designed to give strands a "fresh burst of beauty every time."

The deluxe Beauty-id hair care system is made up of individual packets infused with special herbs, fruits, and vitamins ingredients such as kiwi, mandarin, olive oil, and shea butter, a covers a full range of products including shampoos, conditior styling products that work for a variety of hair types. Tf categories are as follows: for All Hair Types (which inclu conditioner, and volumizing lotion); for Dry Hair (which inclu shampoo, conditioner, and mask); for Stressed Hair (which i shampoo and mask); and for Colored/Permed Hair (which in brilliance shampoo and mask).

The packets are sold in a full-size, jewel-box dispenser wi Monodoses™ for daily use (which sell for around \$15 to \$27 them in an accordion-style Ideas-To-Go folder, terrific for travel personalized Beauty-in-Monodoses™ for girls on the go (\$8). I products are available at Nordstrom stores and specialty bou information, log on to www.beautyideas.com.



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