

Exclusive *Sophisticate's Hairstyle Guide* Offer!

**FREE
PRODUCTS!**

IDEAS TO GO! PACKS FROM BEAUTY-id On The Go Gorgeous



try it yourself

FREE!

Ideas To Go! Packs From Beauty-id

Stuck in a styling rut whenever you travel? You don't have to be! *Sophisticate's Hairstyle Guide* and *Beauty Ideas* have joined forces to offer lucky readers an Ideas To Go! Pack from Beauty-id (retail value \$11 per kit). Simply check your hair type, clip this coupon* and send it ASAP to:

Beauty-id
Sophisticate's Giveaway
P.O. Box 940325
Houston, TX 77094-7325

Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____

Hair Type (please check one):

- Dry Colored or permed
 Stressed All hair types

Hurry! Supplies are limited, and this offer is only good until they run out!

*only original coupons will be accepted

Are you ready for something totally special? *Sophisticate's Hairstyle Guide* and *Beauty Ideas* have joined forces to offer you an Ideas To Go! Pack from Beauty-id of haircare must-haves. Now you can travel in style...

Don't you hate when you're on vacation, away on business or staying over at a friend's place when you realize you don't have your fave shampoo, conditioner or styling aid? Rather than reaching for whatever's available, grab an Ideas To Go! Pack from Beauty-id. Thanks to these compact, lightweight mini-packs, each containing an exclusive combination of haircare products, you can just toss a kit into your handbag or travel bag and you'll be good to go.

Catering to all hair types, you can choose from four hair types—colored or permed, dry, stressed or all hair types. Each vibrant package contains two monodoses of shampoo, conditioner and styling aids. All four types include a volumizing lotion styling aid that helps improve body and hold on all hair types, while the shampoo and conditioner vary per hair type.

The colored or permed shampoo and conditioner are both formulated with olive oil, lemon extracts and revitalizing collagen. The multi-vitamin shampoo and conditioner help maintain the pH balance of tresses while hydrating and working to revitalize color.

For dry hair, the monodose kit offers shampoo that contains the natural ingredient of vitamin-rich grapes, abundant with wheat germ proteins to help mois-

turize and revitalize hair. Meanwhile the conditioner helps nourish locks with grapes and shea butter.

If your locks could use some stress relief, try the revitalizing shampoo and conditioner for stressed hair, which each contain energizing ginseng root and soothing mandarin extracts to help rejuvenate the hair and preserve its vitality.

All other hair types can also benefit from the daily care shampoo with a re-

Looking for Ideas To Go! Packs from Beauty-id and other Beauty-id products?

To find out where to buy Ideas To Go in your area, visit www.beautyideas.com.

talizing, nourishing complex of aloe vera and panthenol, which is enriched with multi-vitamin kiwi to help make all hair types soft and balanced every day. Following up with the nourishing daily conditioner formulated with vitamin rich kiwi, moisturizing properties and anti-oxidants can help leave your hair soft and bouncy every day. **SHG**

Want to see your product featured here? Call 312-266-8680 and ask for the Product Giveaway Department.