

New travel product helps put local beauty company on the map

Local salon owner **Claudie Jasper** was flying from Houston to her native France when she came up with the concept for **Beauty-Id**, a new line of travel hair-care products.

After years of dealing with leaky containers, bulky bottles and overpriced items, Jasper created a new series of travel products.

In response to clients' pleas at her **Prestige and Creation** salon, Jasper teamed up with her husband and business partner, **Rino Jasper**, to launch the mini-kits.

The kits — which are called **Ideas to Go** and sell for about \$11 — are available in upscale boutiques, high-end French department stores **Bon Marche** and **Galeries Lafayette**, and 30 **Nordstrom** stores.

"Normally, French products come here to America, but we've reversed that pattern by developing the product right here in Houston and taking it over to France," says Rino Jasper, who along with Claudie spent 10 years managing a French beauty company that had more than 800 locations worldwide.

Each kit, shaped like a mini-notebook, contains two travel-sized pouches called "monodoses" of shampoo, conditioner and styling lotion.

The kits offer products with personalized textures and essential oils from the south of France. They are hermetically packaged to prevent contamination.

during the day for breakfast and carry-out lunches and on the growing downtown residential population for dinner and late-night orders.

AuctionTix is ready for some football

Just in time for football season, a Houston Internet-based company is launching a nationwide site to assist customers with the sale of unwanted event tickets.

Anyone with tickets to events such as sporting events, concerts and theater can enlist the services of **AuctionTix.net** to help them sell their tickets on **eBay**.

AuctionTix caters to individuals such

as season ticket-holders who have unwanted tickets but lack the time and effort required to locate and deal with a potential buyer.

Ticket-holders mail the tickets to AuctionTix, which creates an eBay auction site tailored to the customer's requirements. Services include digital photography, listing research and design, auction monitoring and handling and shipping.

In conjunction with the launch of its Web site, AuctionTix, founded by **Anthony Nguyen**, is offering immediate "priority" status to the first 1,000 registered customers. These customers will receive a cashback credit on their ticket auctions when they use priority mail with delivery confirmation to mail



tickets to AuctionTix.

Houston lower on Cabela's Texas expansion list

Rumors circulating around town that popular outdoor retailer **Cabela's** is scouting the Houston area for sites may be premature, according to company officials.

David Draper, a spokesman for Nebraska-based Cabela's, says while the retailer is looking all over the country for potential sites, Houston is currently not on the company's radar screen.

"While Houston would definitely be a great market for us, we're focusing on the Fort Worth and Austin areas that we've just announced," Draper says. ■

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