

SHOW & TELL

WORD ON THE STREET

Style speaks volumes. Especially when tongue-in-cheek phrases are studded in Swarovski crystals.

That's the idea behind Bejeweled — a line of tanks and tops emblazoned with glittery, rock-star-worthy images and slogans that include "Love," "Rockin' Couture," "Daddy's Girl" and "Royal Highness."

Fashionable fans of Bejeweled include Hilary Duff, left, Beyoncé, Sheryl Crow, Heather Locklear and Lauren Holly. The line is carried at Lady Elle in Uptown Park, La Femme Boutique on Shepherd and the Sport Shop at the Houstonian Hotel, Club & Spa. Prices range from \$80 to \$225.

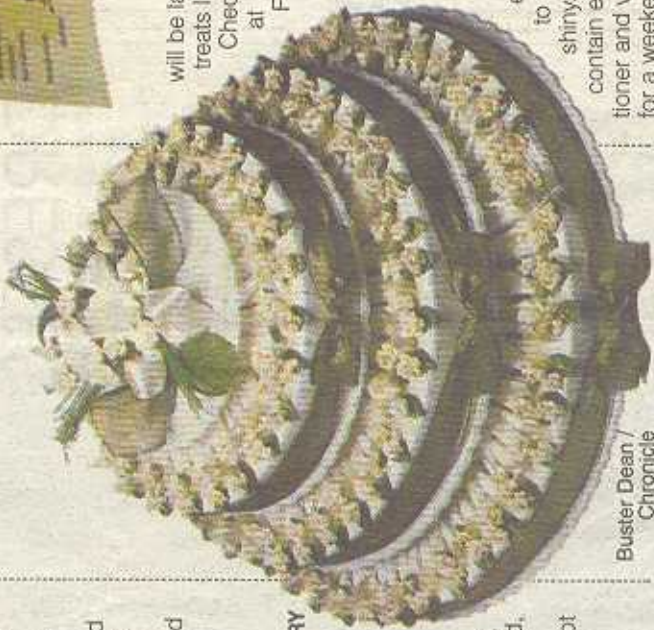
— LIZ EMBRY

NEED A FAVOR?

Weddings are all about tradition. But sometimes something new comes along. Sugar Land entrepreneur Yvette Atkinson's company, Favor Cakes, pieces together cake-slice-shaped, candy-filled boxes to form multi-tiered wedding cakes. The concept drew crowds at the recent Bridal Extravaganza. The "cakes" are decorated with ribbons and silk

flowers to match the bride's color scheme. Guests grab slices to take away as favors.

The Favor Cake isn't only for weddings. Atkinson creates them for special occasions such as anniversary parties. She plans to extend the line with Favor Cakes for kids' birthday parties — the boxes



Buster Dean / Chronicle



E. Joseph Deering / Chronicle

will be larger to accommodate treats like toys and candy. Check out colors and prices at www.myfavorcakes.com. For more information call 281-491-1169.

— LIZ EMBRY

TAKE IT AWAY

Lightweight, compact Ideas to Go hair kits from Beauty-Id have everything travelers need to keep hair lustrous and shiny. The plastic minibinders contain enough shampoo, conditioner and volumizing styling lotion for a weekend getaway. Houston-

based French hairstylist Claudie Jasper came up with the idea for packaging that resists atmospheric pressure after several mishaps of hair products leaking in suitcases. The hair-care line also targets specific problems, such as dry or stressed hair, with essential oils from the south of France.

Ideas to Go is sold at Sephora, Le Bon Marche and Galeries Lafayette in Paris. Locally, you can find it at Jasper's Prestige & Creation Studio on Times Boulevard and at Mix clothing store on Kirby. The cost is \$11.

— DAI HUYNH



Debbie Vanstory / Abaca Press