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March 21, 2006

Glamour Do's & Doses

Jetsetting hair pros Claudie and Rino Jasper—whose combined talent has appeared in Vogue, Elle and fashion houses Christian Dior, Yves Saint Laurent and Nina Ricci—couldn't find hair products that traveled well while maintaining potency and freshness. Husband and wife decided to create their own, resulting in Beauty-Id, a collection of hermetically-sealed one-dose packaged shampoos, conditioners, hair masks and volumizing lotion. The kiwi-infused daily shampoo and conditioner is a top contender with subtly tropical sweetness, combined with anti-oxidants, that leave locks shiny. \$8-\$27, beauty-id.com



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